

| General Information   |   |
|-----------------------|---|
| Academic subject      | SOCIOLOGY OF CULTURAL PROCESSES AND COMMUNICATION |
| Degree course         | Communication Sciences                            |
| Curriculum            |   |
| ECTS credits          | 6   |
| Compulsory attendance | No  |
| Language              | Italiano  |

| Subject teacher | Name Surname     | Mail address              | SSD    |
|-----------------|------------------|---------------------------|--------|
|                 | Daniele Morciano | daniele.morciano@uniba.it | Sps/08 |

| ECTS credits details      |   |        |   |
|---------------------------|---|--------|---|
| Basic teaching activities | Sociology of Cultural and Communicative processes | SPS 08 | 6 |

| Class schedule |   |
|----------------|---|
| Period         | I SEMESTER  |
| Year           | 2019-2020   |
| Type of class  | Lectures, practice exercises (individual or in group) |

| Time management          |            |
|--------------------------|------------|
| Hours measured           | 1h= 60 min |
| In-class study hours     | 40         |
| Out-of-class study hours |            |

| Academic calendar |           |
|-------------------|-----------|
| Class begins      | 7/10/2019 |
| Class ends        | 31/1/2020 |

| Syllabus                   |  |
|----------------------------|--|
| Prerequisite requirements  | Basic knowledge of the main theories and research methods in sociology.  |
| Expected learning outcomes | <p><i>Knowledge and understanding</i><br/>Basic knowledge about the peculiarity of the sociological science. Ability to understand the main sociological terms applied to culture, communication and media education.</p> <p><i>Applying knowledge and understanding</i><br/>Being able to apply the main theoretical tools of sociology to the exploration, observation, analysis and interpretation of cultural and communicative dynamics, with a specific attention to cultural change, youth cultures, critical analysis of new media, social practice between online e off line among young people, also from an educational perspective.</p> <p><i>Making informed judgements and choices</i></p> |

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|                | <p>Good level of critical thinking and reflection acquired through the application of analytical tools of sociology to the cultural and communicative processes</p> <p><i>Communicating knowledge and understanding</i><br/>Good level of communication skills to develop during classroom simulation, even during frontal lecture and team working exercises</p> <p><i>Capacities to continue learning</i><br/>Good level of self-learning skills, including the use of web to look for information and detailed contents, as well as the cooperative learning during the work group</p>  |
| Contents       | <p>The first part of the course will be dedicated to the main theoretical instruments developed by the sociological science with regard to cultural and communicative processes. General theories, theoretical models and concepts will be used in order to look at the main results of the sociological research about the cultural and communication processes. Classical sociologists will be explored in relation to cultural analysis, mainly Marx, Durkheim, Simmel and Weber, followed by a focus on the main theoretical framework about the relation between culture and society (the general theory of action from Parsons; the Cultural Studies; Bourdieu and the concepts of practice, habitus, cultural capital: the School of Frankfurt.</p> <p>The third part of the programme will offer a review of the some main research issues in the sociology of cultural and communication process, specifically the religion, the everyday life, the socialization processes, communication and languages, new media and education, gender studies, creativity, youth culture and cultural changes, migrants and cultures.</p> <p>The final part will be dedicated to the new media, specifically to the social practices of digital tools and languages among young people.</p> |
| Course program |  |
| Bibliography   | <p><b>For attending students:</b></p> <ul style="list-style-type: none"> <li>• Piccone Stella S., Salmieri L., <i>Il gioco della cultura. Attori, processi, prospettive</i>, Carocci Editore</li> </ul> <p>A second book to choose among:</p> <ul style="list-style-type: none"> <li>• R. Stella, C. Riva, C.M. Scarcelli, M. Drusian (2018), <i>Sociologia dei new media</i>. Seconda Edizione, Torino, Utet</li> <li>• Tirocchi S. (2013), <i>Sociologie della Media education. Giovani e media al tempo dei nativi digitali</i>, Milano, FrancoAngeli</li> <li>• Merico M. (2018). <i>Belli e dannati. Percorsi di analisi delle culture giovanili</i>, Pensa Multimedia</li> </ul>   |

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|---------------------|--|
|                     | <p>For who will choose the book of Merico (2018), the following reading has to be included: “<i>Oltre le subculture</i>”, pag. 209-225 di Berzano L. e Genova C. “<i>Sociologia dei lifestyles</i>”, Carocci (2011)</p> <p><b>For NON attending students:</b></p> <ul style="list-style-type: none"> <li>• Piccone Stella S., Salmieri L., <i>Il gioco della cultura. Attori, processi, prospettive</i>, Carocci Editore</li> </ul> <p>A second book to choose among:</p> <ul style="list-style-type: none"> <li>• R. Stella, C. Riva, C.M. Scarcelli, M. Drusian (2018), <i>Sociologia dei new media</i>. Seconda Edizione, Torino, Utet</li> <li>• Tirocchi S. (2013), <i>Sociologie della Media education. Giovani e media al tempo dei nativi digitali</i>, Milano, FrancoAngeli</li> </ul> <p>A third book to choose among:</p> <ul style="list-style-type: none"> <li>• Merico M. (2018). <i>Belli e dannati. Percorsi di analisi delle culture giovanili</i>, Pensa Multimedia</li> <li>• Morciano D. (2015), <i>Spazi per essere giovani. Una ricerca sulle politiche di youth work tra Italia e Inghilterra</i>, Franco Angeli</li> </ul> <p>For who will choose the book of Merico (2018), the following reading has to be included: “<i>Oltre le subculture</i>”, pag. 209-225 di Berzano L. e Genova C. “<i>Sociologia dei lifestyles</i>”, Carocci (2011)</p> |
| Notes               |  |
| Teaching methods    | <p>Lectures and group discussions.</p> <p>Group work on the risk and positive opportunities of digital media and their use among young people</p>  |
| Assessment methods  | <p>Written and oral exam</p> <p>Possible intermediate exam will be communicated by the teacher at the beginning of the course</p>  |
| Further information |  |